## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Richard J. Schneider, et al.

Art Unit: 3714

Serial No.: 10/731,159

Examiner: Leiva, Frank M.

Filed: December 8, 2003

For: SYSTEM FOR JOIN-UP

**INCENTIVE MESSAGING AND** 

**BONUSING** 

## **AMENDMENT**

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated September 3, 2009, please amend the above-identified patent application as follows.